

Exhibit 5

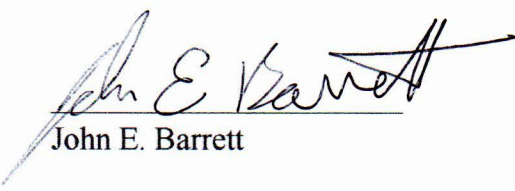
Declaration of John Barrett

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- a) I am the owner of Barrett Outdoor Communications, Inc., ("Barrett Outdoor"). Barrett Outdoor is a Connecticut billboard company, based in West Haven, that has been family owned and operated since 1962. Barrett Outdoor specializes in outdoor advertising, including LED digital advertising. Our billboards can be found throughout Connecticut, including on interstates I-91, I-95, and I-84. We are a member of the Out of Home Advertising Association of America, GeoPath, and the Outdoor Advertising Association of Connecticut. Many of our customers are long-term and have been advertising with us for years.
- b) My brother Bruce and I have owned Barrett Outdoor since 1992. I have worked in the outdoor advertising industry my entire career and am extremely familiar with business practices and pricing both locally and nationally. I have served as president of the Outdoor Advertising Association of Connecticut, I am a member of the Board of Directors of the Out of Home Advertising Association of America, am a member of the Legal and Legislative Committee, Standards, Safety and Technology Committee, Digital Committee and was inducted into the Out of Home Advertising Association of America Hall of Fame.
- c) Barrett Outdoor currently owns and operates approximately 90 billboard faces across the state of Connecticut. We contract to put messages on our signs through advertising agencies, buying services and directly with clients
- d) Our interstate billboards range in size from 14' x 48' to 16' x 55' to 15' x 60' or 672 sq ft to 900 sq ft.

- e) The range of pricing for billboard space in Connecticut is \$400 to \$1,700 per week billed on a 4-week period. Pricing depends on the following factors. The price is dependent on the Average Daily Traffic, the demography of the traffic (Age and income of the passengers), the geographic reach of the traffic (where the vehicular trips originate and terminate) and the frequency that the traffic passes the location in a week.

I declare the above is true under penalty of perjury.



John E. Barrett

9/11/2025
Date